



eoocco

EASTERN OREGON
COORDINATED CARE
ORGANIZATION

2020 Community Benefit Initiative
Reinvestments
Request for Applications

Agenda

1. Welcome and Overview
2. Transformation Application
 1. Opt-In Projects
 2. Continuing Current Projects
3. LCAC Application
4. New Ideas Application
5. Application Tips

Key Dates: Transformation and LCAC

Application Deadline: January 17, 2020 by 5 pm Pacific Time

Award Notifications: Early March

Project Period: March 15, 2020 – March 14, 2021

Key Dates: New Ideas Fund

- **Cycle 1**
 - Application Deadline: January 17, 2020
- **Cycle 2**
 - Application Deadline: June 3, 2019
- **Cycle 3**
 - Application Deadline: September 2, 2019

Transformation Applications

- **Opt-In Projects**

Project	Funding Amount Available Per Grantee
Emergency Department Utilization for Members with Mental Illness	Up to \$50,000
Assessment and Treatment for Drug and Alcohol Use	Up to \$20,000
Diabetes HbA1C Poor Control	Up to \$10 per attributed EOCCO member
Oral Evaluation for Adults with Diabetes	\$2,500 plus \$10 per attributed EOCCO member
Kindergarten Readiness and Childhood Immunizations	\$7,500 plus \$10 per attributed EOCCO member
Immunizations for Adolescents	\$7,500 plus \$10 per attributed EOCCO member

- **Continuing Current Projects**

- Up to \$50,000 to continue previously EOCCO funded 2019 projects

Opt-In Projects: ED Utilization for Members with Mental Illness

Project Plan

- Reduce inappropriate Emergency Department utilization
- Identify a population of EOCCO patients with mental/behavioral health conditions, apply an evidence-based intervention, and measure and report the results.

Applicants are encouraged to include interventions that:

- Target patients with co-occurring pain diagnoses. **Referrals to existing pain programs are encouraged.**
- Target and follow patients with substance use disorders and patients with SUD and co-occurring conditions.
- Use of community health workers for care coordination and patient education
- Use of telehealth services for low acuity complaints presenting in the ED

- **Participants:** hospitals, primary care and behavioral health organizations

Applicant Requirements: Must use EDIE, PreManage, Arcadia or similar program to help identify a cohort of EOCCO patients to include in the intervention, to track these patients throughout the project, and report baseline utilization (12 month lookback) and change in utilization at 6 and 12 months. The intervention should be designed to last 12 months.

Funding:

- Up to \$50,000

Opt-In Projects: Assessment & Treatment for Drug & Alcohol Use

Project Plan

- Propose methods to address both screening for drug and alcohol use *and* Initiation, engagement, and treatment for drug and alcohol use.
- Implement standardized screening within the clinic and a plan to document screening completion in the electronic health record. Screening includes a brief screen with a negative result or a full screen.

Applicants should address how services will be either integrated into the clinical site or coordinated between a partnering agency and the clinical site.

Through a grant from the federal government, commit to technical assistance from OHSU that includes an online implementation toolkit and pre and post implementation assessments. Option to receive technical assistance, health information technology support, and/or peer-to-peer learning.

Participants

Applicants include primary care or behavioral health clinics.

Funding: Up to \$20,000

Opt-In Projects: Diabetes HbA1C Poor Control

Project Plan

- Apply quality improvement (QI) and population health management (PHM) tools to address diabetes HbA1C poor control.
- Establish new or use existing workflows to test and implement small strategies to redesign care processes and increase measure outcomes.
- Projects could include: registries and recall, medication adherence, addressing co-occurring conditions such as heart disease.
- This project will provide support for clinics that are currently working with Arcadia or propose an alternative registry to Arcadia.

Participants: Eligible participants include primary care practices or health systems.

Funding: Applicants may request up to \$10 per attributed EOCCO member based on EOCCO panel size

Applicant Requirements

- Clinics that have implemented Arcadia Analytics are encouraged to apply.

Opt-In Projects: Oral Evaluation for Adults with Diabetes

Project Plan

- Dental care providers to propose methods to increase rates of oral evaluation for adults with diabetes.
- Suggested methods include: use of registries and recall and coordination with primary care clinics.

Participants

- Eligible participants include dental care providers

Funding

- Baseline funding for all projects: \$2500
- Plus: \$10 per attributed EOCCO member*

*This refers to the number of attributed EOCCO members your project will address. If you are unsure about how many members to use for your budget, please contact OHSU staff.

Opt-In Projects: Kindergarten Readiness and Childhood Immunizations

Project Plan

- Combo of kindergarten readiness and childhood immunizations.
- Identify, track, and ensure completion of required dental visits, well child visits, and immunizations.
- Applicants may propose using a registry, such as Arcadia, and recall efforts to ensure timely completion of services.
- Specific suggested strategies include: collaborations between providers, awareness campaigns, evidence-based strategies in clinical settings, information sharing

Participants

- Primary care clinics and public health departments are eligible to apply as lead organizations. Collaboration between public health, primary care, dental offices, early learning hubs, and community agencies is encouraged.

Applicant Requirements: Applications must include use of ALERT for immunizations and describe in detail plans to ensure both accurate historical and prospective data are collected in real time into ALERT for all patients.

Funding

- Baseline funding for all projects: \$7500
- Plus: \$10 per attributed EOCCO member

*This refers to the number of attributed EOCCO members your project will address. If you are unsure about how many members to use for your budget, please contact OHSU staff.

Opt-In Projects: Immunizations for Adolescents

Project Plan

- Address immunization recommendations for adolescents (which include one dose of the meningococcal vaccine, one dose of the Tdap vaccine, and the complete HPV vaccines series by an adolescent's 13th birthday.)

Participants

- Primary care clinics and public health departments are eligible to apply as lead organizations. Collaboration between public health, primary care and community agencies is encouraged.

Applicant Requirements

- Applications must include use of ALERT for immunizations and describe in detail plans to ensure both accurate historical and prospective data are collected in real time into ALERT for all patients.

Funding

- Baseline funding for all projects: \$7500
- Plus: \$10 per attributed EOCCO member*

*This refers to the number of attributed EOCCO members your project will address. If you are unsure about how many members to use for your budget, please contact OHSU staff.

Continuing Current Projects

- Funded applicants from 2019 are eligible to apply
- Project cannot overlap with opt-in project topics and must be distinct from all other 2020 applications
- Application must include objective evidence that project was successful
- Applicant will be instructed to include a robust sustainability plan
- Up to \$50,000 available

LCAC Projects

- Projects must focus on CHP plan components and be consistent with Oregon Health Authority social determinants of health and health equity guideline requirements.
- A collaborative approach should be used to develop these proposals with the LCAC working together using the LCAC Charter as a guideline.
- Projects must be distinct from all other applications

New Ideas Applications

New Ideas: Proposals to implement **innovative new ideas** that have high potential to improve the health and health care of EOCCO members and their communities.

Focus Areas:

- **Incentive Measures:** New approaches to improving Incentive Measures that EOCCO has had difficulty addressing
- **Collaborations:** Projects to create new collaborations across organizations, such as public health and primary care collaborations to improve challenging Incentive Measures
- **Access to Care and Workforce Issues-** Projects to expand access to care through new provider recruitment, telemedicine, new care modalities or other approaches.
- **Behavioral Health Integration:** Projects focused on new integration of behavioral health clinicians into primary care or primary care providers into behavioral health organizations.

Amount available: up to \$50,000

Application Tips

- **Create a clear and detailed project plan:** Someone who has never heard of your team or program should be able to understand your plan.
- **Set goals that are based on your target population**
- **Understand Incentive Measure guidance:** Be sure that if you are targeting a particular IM, your activities would “count” toward the measure.
- **Have a process for collecting data, particularly EOCCO members:** Be prepared to submit data for progress reports and create a plan during the application writing process for how you will collect that data.
- **Include all Letters of Commitment:** Project activities and team members in your narrative should be represented in LoCs if outside your organization.
- **Budget justifications:** Don't forget this step!
- **Create realistic budgets:** Don't feel obligated to request all available funds. Asking for more money than needed may result in an inability to spend all funds by end of grant year and repayment of unspent funds

***Tying it all together:** All the activities you propose should have a goal listed and plan for how you will collect data to measure your success. Also be sure to include appropriate staffing, timelines, and Letters of Commitment for the proposed plan.*

Contacts

Contact our team with questions during the application writing process.

Martha Snow: snowm@ohsu.edu

Sara Crowell: crowells@ohsu.edu

Anne King: kinga@ohsu.edu