



EOCCO 2020 Community Benefit Initiative Reinvestments

LCACs

Baker County LCAC

Project Title: Baker County Community Benefit Initiative Reinvestment (CBIR) Funds- 2020

Funding Type: LCAC

Requested Amount: \$60,495

Summary: Baker County LCAC is proposing several community events intended to promote Community Health, Adolescent Wellness, and community networking. The LCAC is also continuing to provide housing vouchers and emergency transportation vouchers. They will also continue their community garden and create a voucher system with local healthcare offices to provide low-income families with fresh produce. Finally, Baker County is looking to develop an incentive program aimed at increasing treatment completion among co-occurring groups and Assertive Community Treatment programs.

Gilliam, Harney, Sherman, and Wheeler County LCAC

Project Title: Frontier Veggie Rx

Funding Type: LCAC

Requested Amount: Gilliam County-\$28,002, Harney County-\$42,962, Sherman County-\$27,833, Wheeler County-\$27,512

Summary: This grant is seeking to continue funding awarded in a 2018 LCAC grant to Gilliam, Sherman, and Harney Counties to provide vouchers for fruit and vegetables for those reporting food insecurity. Food insecurity are priority CHP areas in all counties. The program will continue to be administered through GOBHI. There is planned expansion of this project in Wheeler County. Booklets of vouchers last one month and are "prescribed" to individuals after screenings conducted by health and human services organizations and trained LCAC members. Families can receive up to two booklets per household.

Grant County LCAC

Project Title: Grant County CAC Community Health Improvement Projects 2020-2021

Funding Type: LCAC

Requested Amount: \$37,681

Summary: Grant County LCAC is looking to provide mental health support to Humboldt elementary students. This would be achieved through the creation of a Behavioral Interventionist position. The grant would also help to support the creation of a community health worker program intended to integrate a CHW into clinics workflow improving care

coordination. The LCAC also intends to support several ongoing community outreach programs aimed at supporting family health awareness and an after-school art program.

Lake County LCAC

Project Title: Outback Strong 2020

Funding Type: LCAC

Requested Amount: \$41,190

Summary: This proposal seeks to address community health improvement plan goals and incentive measures. The Summer Lunch Program will serve free meals to all children in need and will host a junior leaders program to empower young leaders and instill community values. They also will work with OHA's AmeriCorps VISTA program to help LCAC address food insecurity barriers. The VISTA will look to create a five year plan for sustaining and expanding nutrition education in Lake County, improving outreach to local Hispanic families to address health inequities, and conducting a listening tour around the less populous areas in Lake County to understand each communities' needs. They will also implement Sources of Strength, an evidence-based program that teaches youth how to cope with trauma and build resilience using adult advisors and peer leaders.

Malheur County LCAC

Project Title: Malheur County LCAC

Funding Type: LCAC

Requested Amount: \$117,103

Summary: The grant is seeking to address numerous incentive measures through CHP identified focus areas. Projects include behavioral health access through Wraparound services, continued patient incentives for preventative visits, and a continued Fruit & Veggies Rx program. Funds will also support an off-site mobile clinic aimed at high-need areas to address vaccine-preventable diseases. Insurance enrollment, service linkage, referrals, and life-skills groups will be provided at a newly established day shelter program. Outreach efforts to clinic patients to establish a PCP will be increased. Early childhood education and needs will be supported through professional development, parent education and resources, and an awareness campaign around social emotional screening. Literacy efforts will also be expanded in the community and during Well Child Visits. Lastly, Spring into Wellness community fairs (which reached 732 residents in 6 remote communities in Malheur County in 2019-2020) will strive to increase the number of screenings and direct services at these events.

Morrow County LCAC

Project Title: Bridge to Healthy Families

Funding Type: LCAC

Requested Amount: \$49,614

Summary: This grant seeks to reduce access to barriers to community health services, and improve resource coordination and health outcomes for EOCCO children a families through the CARE (Community Access to Resources Effectiveness – wraparound services) and SPURS (Students Providing Understanding and respectful Support – cross-age mentoring) programs. The CARE program will serve as the bridge between the health system, the school and community to promote positive growth through educational support, early identification, screening, intervention, referral and follow-up for local EOCCO children and families. Through the SPURS program, trained 11th grade student mentors will be paired with mentees grades 2nd through 4th who are struggling with emotional issues or who have

expressed emotional distress. As students enter the program, the PHQ-9 survey will be administered and tracked, with appropriate referrals occurring as needed.

Umatilla County LCAC

Project Title: Umatilla County LCAC CBI Projects

Funding Type: LCAC

Requested Amount: \$188,883

Summary: This grant is seeking support for projects that will improve metric outcomes and address health disparities identified in the Community Health Assessment and CHIP. Projects will align along a common goal to address social determinants of health and/or health equity. Funds will support the continuation of a Metrics Coordinator position and GSHCS ConneXions CHW program, and continue a durable medical equipment loan closet. Funds would also further a trauma-informed Conscious Discipline program, assess and develop interventions to address service gaps for children and youth with special needs in the County, support mentor and volunteer training for those in transitional housing, and provide funds for LCAC member training.

Union County LCAC

Project Title: Union County Community Benefit Initiative Reinvestment (CBIR) Funds 2020

Funding Type: LCAC

Requested Amount: \$81,172

Summary: This grant is seeking to address community health improvement plan goals and incentive measures. This includes continuation of three project: CHWs will support expectant mothers that have been affected by drug and/or alcohol; continue provisions of healthy food supplementation for those enrolled in the SNAP; children who face significant obstacles will be connected to mentors realize their potential and enhance opportunities for the future. The grant will also expand the county's warming station to be become a cooling station for individuals facing homelessness. Another program includes a lactation support group – a safe place for mothers to receive support from peers and other community resources. Childhood Immunizations will be funding a provider training through Boost Oregon. A Trauma Informed Coalition will be engaging the community on how to build resilience, while encouraging utilization of trauma informed resources in local organizations. Senior citizens will be offered oral services at a lower cost.

Wallowa County LCAC

Project Title: Wallowa County Community Benefit Initiative Reinvestment Funds 2020

Funding Type: LCAC

Requested Amount: \$40,371

Summary: This grant is seeking to address community health improvement plan goals and incentive measures. New initiatives include "Food for Health," a healthy cooking and food education class for those with diabetes and for those hoping to prevent diabetes. Another new project will hold bike safety workshops and other bike events and distribute free bike helmets. The Social Engagement Initiative will provide support for people to participate in art, history, or physical activity events. The "Stop the Bleed Campaign" will distribute tourniquets and education. The Health on Wheels van is a hypertension initiative bringing education and blood pressure cuffs to remote and rural residents of the county. Continuing projects include: Daycare scholarships provided to families in need, and using peer support specialists to increase enrollment to a non-opioid based pain clinic. Funds will also be used to support Winding Water's care coordinators to target social determinants of health needs of their patients, including transportation, housing, durable medical equipment, and prescription support. Another program is a falls safety risk project, which provides Yak Traks

and Walking Poles to OHP members who are at risk for falls. This project provided 29 sets of poles in 2017 and 22 sets in 2018, and 20 sets were ordered in 2019. Gym memberships will be provided to patients who screen high for stress, anxiety, or substance use concerns. Pre and postnatal yoga classes will also be offered to mothers at risk for depression.

Opt-In Projects

Baker County Health Department

Project Title: Adolescent Immunization Grant 2020-2021

Funding Type: Opt -in Adolescent Immunization

Requested Amount: \$7,500

Summary: This grant is working to meet the adolescent immunization measure by improving Tdap and HPV immunizations. The health department will utilize ALERT IIS to identify 11 year olds due for all recommended vaccines using the reminder recall system built into the IIS. They will be making phone calls to patients and providing education through a two-tiered system of clerical staff to RN's, and hold quarterly meetings with the state to analyze data and rates. The health department also plans visit schools in areas that have low access to care during flu season to offer all recommended vaccines.

Malheur County Health Department

Project Title: Malheur Public Health Immunizations for Adolescents

Funding Type: Opt -in Adolescent Immunization

Requested Amount: \$24,706

Summary: This grant is working to meet the adolescent immunization measure by improving Tdap, Men ACWY and HPV vaccination rates. The health department will offer offsite immunization clinics at Malheur County middle schools during registration and parent-teacher conferences, offer immunization only appointments at the clinic, and have the insurance assister review immunization status before meeting with clients to educate them on immunization status before the clinical team that administers the vaccines. They will also be educating parents about how vaccines are covered by insurance. The team is composed of RN's and insurance assisters, in partnership with the local Ontario school district.

Umatilla County Public Health

Project Title: Umatilla County Adolescent HPV Immunizations Outreach and Incentive Project

Funding Type: Opt -in Adolescent Immunization

Requested Amount: \$8,500

Summary: This grant is working to meet the adolescent immunization measure by improving their HPV completion. The activities they have planned to conduct are:

- 1) Patient outreach with ALERT IIS to 11 and 12 year olds who need to complete the vaccine series. They will make phone calls and use their patient reminder system to bring patients in. This will be done quarterly.
- 2) Create social media posts and a press release to promote the project. In addition, they will promote the vaccine as a method for cancer prevention.
- 3) Adolescents under the age of 13 who are EOCCO members and complete the HPV series will receive a \$10 Amazon Gift card. This will happen at 3 separate clinics.

4) They will engage in quality improvement activities to reach their goal.

Staff involved will be a community health supervisor, a healthy community supervisor, and at least one administrative assistant.

Winding Waters Clinic

Project Title: Immunizations for Adolescents

Funding Type: Opt -in Adolescent Immunization

Requested Amount: \$8,030

Summary: This grant is working to meet the adolescent immunization measure by improving Tdap, Men ACWY and HPV vaccination rates. The activities they have planned to conduct are:

- 1) Launching a patient education program focusing on HPV as cancer prevention through patients direct access to the clinic when they are there to be seen by a provider.
- 2) Clinic will use their Care Access team to use quality improvement tools to implement workflow changes and develop long-term sustainability activities. This team will utilize EHR/ALERT patient reports to identify patients that fall into this measure and can be contacted for scheduling or education. They will determine the best approach to this by using PDSA Cycles to test specific interventions that work for both the clinic and the patient.
- 3) The clinic will use motivational interviewing training for 65 staff members (full clinic staff) to help address vaccine hesitancy and generational culture around vaccines.

Malheur County Health Department

Project Title: Malheur Public Health Assessment and Treatment for Drug and Alcohol Use

Funding Type: Opt-in Assessment and Treatment for Drug and Alcohol Use

Requested Amount: \$19,923

Summary: This project aims to incorporate SBIRT into services provided at all programs run by the county. It will do so by including a brief screening form for drug and alcohol use, and depression, in its intake paperwork for all programs. When indicated, Certified Recovery Mentors employed by the county will complete full screens using either the DAST, AUDIT-C, or PHQ-9. Mentors will then connect clients with the appropriate behavioral health providers at Lifeways. Mentors will follow up with Lifeways and with clients to ensure care is accessed and completed, providing support such as rides to Lifeways appointments. The county will document screenings, full evaluations for substance use disorder, and brief interventions in the electronic medical record. They have confirmed that this is currently possible in their record, and will access data on a system-wide level to report for the SBIRT metric. The county is requesting funds to initiate the program, and anticipate being able to continue SBIRT once funding runs out as duties will be incorporated into existing roles.

Lake Health District

Project Title: Outback Strong: Living Well

Funding Type: Opt-in Diabetes HbA1c Poor Control

Requested Amount: \$11,220

Summary: The Lake Health Clinic is requesting funding to monitor, engage, and educate their EOCCO members with uncontrolled diabetes. A designated community health worker (CHW) will use the district's EHR to track HbA1c lab schedules and remind patients of appointments. Reminder method will be tailored to each patient. The CHW will have regular discussions with the patients about health care barriers. All patients will be encouraged to attend a series of 6 diabetes self-management classes. The series follows the curriculum of an evidence-based program called Living Well

with Diabetes. The CHW will work in combination with PCPs to refer patients to these classes. Patients will be offered gift cards and diabetes management tools as incentives for attending. The patients will be contacted three months after the classes to assess the impact of the program. Lake Health Clinic reported 72 diabetic OHP patients, 37 of which have uncontrolled diabetes. The goal of this intervention is to reduce the number of patients with uncontrolled diabetes by 2% in the project year. The funding requested will cover the logistic and personnel costs of preparing and facilitating the self-management classes.

Winding Waters Medical Clinic

Project Title: Diabetes HbA1c Poor Control

Funding Type: Opt-in Diabetes HbA1c Poor Control

Requested Amount: \$11,070

Summary: Winding Waters clinic plans to address the diabetes HbA1c poor control metric through specialized staff training and providing multidisciplinary group visits for EOCCO members who are diabetic. The staff will be given training on two screening tools: the diabetes distress scale and a social determinants of health questionnaire. Administration and interpretation of the screeners will be covered in the training. Staff will also be given refresher training on HbA1c testing. The clinic plans to expand the use of group visits for patients with diabetes. Patients will be identified and tracked using EHR software. The visits will include time with a primary care provider, a certified diabetes educator, and a pharmacist. Individual visits and telehealth visits will also be made available. Winding Waters clinic would like to reduce the proportion of their population with uncontrolled diabetes from 38.6% to 24% during the project year.

Lake Health District

Project Title: Lake County CAN (Coordination, Accessibility, Navigation)

Funding Type: Opt-in Emergency Department Utilization for Members with Mental Illness

Requested Amount: \$50,000

Summary: The 2020 Lake County CAN proposal redefines and combines the patient cohorts that the Lake District Hospital tracked in 2019. The project director believes over the last two years the team has been focusing on the wrong patients in order to meet incentive measures. Instead of limiting the cohort to patients with mental illness, Lake County would like to start tracking the 422 patients who came into the ED 2 or more times within a 30 day period over the course of 2019. In 2019, 107 OHP frequent fliers were referred for follow-up, 17 did not complete follow up steps and another 15 had unknown outcomes. Lake County wants to increase the amount of successful navigation. Because pain and anxiety are two of the most common reasons for frequent ED visits, the team will add evidence based self-management classes to address Chronic Pain and Living with Chronic conditions. These classes will be free to the participants and be used as a way to educate patients about walk in clinic availability and providers accepting new patients.

New Directions Northwest

Project Title: Baker County Care Coordination

Funding Type: Opt-in Emergency Department Utilization for Members with Mental Illness

Requested Amount: \$50,000

Summary: New Directions will be taking the lead and coordinating a multidisciplinary medical and social service team for a monthly meeting to discuss high ED utilizers within their Medicaid population. The aim to reduce the amount of ED visits from 694 to 625 for 2020. The coordination team will determine how to staff each individual case and assign a lead agency for care coordination and create metrics to weigh the success of each coordination plan.

Building Healthy Families

Project Title: Operation Kindergarten Readiness

Funding Type: Opt-in Kindergarten Readiness

Requested Amount: \$7,500

Summary: This application proposes to improve kindergarten readiness as defined by well-child visits in years 3-6, preventive dental screenings for children ages 1-5, and up-to-date immunization status. BHF will do this by, 1) dispatching a medical partnership coordinator (BHF staff) to complete the ASQ screening at Winding Waters Clinic well-child visits and, 2) launching an education campaign to raise awareness among families in the community of the importance of getting this care. They will inform families through newly generated kindergarten-readiness materials, physical displays, and social media campaigns. Family Nights will provide this information, as well as offering meals and other incentives for attendance to families.

Grande Ronde Hospital and Clinics

Project Title: GRH Clinics Kindergarten Readiness & Childhood Immunizations

Funding Type: Opt-in Kindergarten Readiness

Requested Amount: \$16,300

Summary: GRH plans to increase rates of childhood immunizations in three ways. First, a GRH physician will host six informational lunches for parents to get up-to-date information about immunizations; lunch will be provided to incentivize attendance. Second, GRH will host afternoon immunization clinics to offer additional appointments for this purpose, and will reach out to patients of the clinic whose records indicate they are overdue for a vaccine. Third, GRH will purchase and assemble backpacks to provide to children upon completion of their annual well-child check. Staff will outreach to patients who appear overdue for well child checks with mailed information about how to schedule and details of the backpack incentive.

Malheur County Health Department

Project Title: Malheur Public Health Kindergarten Readiness and Childhood Immunization

Funding Type: Opt-in Kindergarten Readiness

Requested Amount: \$9,380

Summary: This application proposes to engage assisters at the point of insurance enrollment and home visiting nurses to identify young child patients in need of preventive dental screenings, well-child check-ups, and routine immunizations. They will help families to schedule these appointments, and assist with barriers to attendance such as transportation. Assisters and nurses will also provide patient education about the importance of these preventive visits even after age 2.

Winding Waters Clinic

Project Title: Oral Evaluations for Adults with Diabetes

Funding Type: Opt-in Oral Evaluation for Adults with Diabetes

Requested Amount: \$3,000

Summary: This application proposes a plan to establish and test new workflows for tracking patients with diabetes within their EHR, in order to identify those who are due for routine oral evaluations. Applicant provides evidence that

good oral healthcare is especially important for those with the chronic illness of diabetes and, in fact, can reduce HbA1c levels. Applicant recognizes the dual barriers of limited health literacy around oral care for persons with diabetes, and limited/costly transportation and childcare to attend dental visits. They address these barriers in this proposal by planning to provide transportation and childcare vouchers to remove these barriers to care. In these ways, the applicant seeks to improve provider factors (tracking patients in need within the EHR) and patient factors (barriers to accessing care) with their two-pronged approach.

Continuing Current Projects

Good Shepherd Healthcare Systems/Umatilla County Fire Dist. #1

Project Title: Community Paramedic Program

Funding Type: Continuing Current Project

Requested Amount: \$50,000

Summary: Good Shepherd Healthcare Systems/Umatilla County Fire Dist. #1 propose to continue their Community Paramedic Program (CPP). The goal of CPP is to serve the most vulnerable members of the community, including the elderly, patients with chronic diseases, and those with mental illness. CPP has worked with 133 patients from March through December 2019, over 40% of which are EOCCO members. The program completes multiple interventions with each patient. The applicants list several ideas for sustained funding in the application and appear to have substantial community buy-in.

New Ideas Projects

Oregon Food Bank

Project Title: Produce to Eastern Oregon People

Funding Type: New Ideas

Requested Amount: \$50,000 (\$25,000 per organization)

Summary: The Oregon Food Bank project presents an initiative that has the potential to serve Oregonians impacted by food insecurity. The project describes how food insecurity's connection to other health concerns, reinforcing the importance for funding. The proposal included state level data, connections to incentive metrics, and sustainability plans. The project has received support from multiple external partners, which conveys that key collaborations will be formed to ensure the success of this project.

CASA of Eastern Oregon

Project Title: Foster Care Movement: Baker, Union, and Wallowa Counties

Funding Type: New Ideas

Requested Amount: \$43,533

Summary: This project aims to meet the increased need for placement homes in Baker, Union and Wallowa counties. All of these counties have more children in need of placements than available homes. This project will create a strong coordinated support for these children and the families that care for them by increasing foster parent recruitment efforts, coordinating resources across volunteer and government organizations, and hosting events to appreciate current foster families. Multiple letters of support for this project presented from specific government and volunteer organizations.

High Country Health and Wellness Center/Harney County Health Department

Project Title: Foster Care Medical Home

Funding Type: New Ideas

Requested Amount: \$50,000

Summary: This project aims to establish medical home for children in the foster system in Harney County. By following each child from the time of their initial intake until their final placement. The Foster Care Medical Home will ensure that foster children receive proper continued medical care as well as attend any and all of their scheduled appointments. This project requires several staff and support from various community partners to provide comprehensive care to all Harney County foster children.

Symmetry Care

Project Title: Home Economic Stations/Kitchen Remodel

Funding Type: New Ideas (June Cycle)

Requested Amount: \$50,000

Summary: This project aims to provide an environment for all of Symmetry Care Inc.'s clients (including those with severe and persisted mental illness) to learn life skills including cooking, meal planning, nutritional intake, and food preservation and encourage healthy lifestyle habits to improve their activities of daily living. The applicant proposed a remodel of their kitchen space, then host classes to achieve their goals of reducing obesity, the onset of diabetes/chronic disease and helping manage existing conditions in their patients. They have also letters of support from Harney County WIC and Frontier Veggie RX programs, to encourage use of the remodeled space and the nutrition classes.

Public Health Projects

Baker County Health Department

Project Title: Vaccine Education Project 2020-2021

Funding Type: Public Health Department

Requested Amount: \$29,528

Summary: Baker County intends to use this grant to improve parent and provider education about childhood immunizations, particularly for parents and providers who are vaccination hesitant. Boost Oregon will provide training to public health providers and private health providers who work with children in Baker County. Providers will receive training about how to approach parents who are vaccine hesitant and will receive educational materials and books. The county will also collaborate with Boost Oregon to provide family education sessions (childcare provided), educational

materials, and empowering conversations with educated providers. The majority of trainings are typically in Portland and Bend, holding training in Baker County will reduce the barrier of travel for providers and families. The health department will use Alert IIS to run reminder recalls to contact families whose children are due for immunizations.

Center for Human Development

Project Title: Electronic Health Record (EHR) Upgrade Project

Funding Type: Public Health Department

Requested Amount: \$21,600

Summary: The Union County Center for Human Development (CHD) needs to change their electronic health records (EHR) system because the current system they are using is being phased out. This department has spent a year looking at possible new EHRs and has identified Integrity Health as the EHR that they intend to implement. By upgrading to this new EHR, which contains more functions, like reminders and scanning features, CDH is hoping to increase their rates of childhood and adolescent vaccination combos to meet EOCCO metrics. Past CHD baseline rates of immunizations have not met these metrics. Last year the vaccination rates among 13 yr. old CHD patients were 16% for HPV, 79% for Tdap, and 61% for Meningococcal. Among 2 yr. old patients seen at CHD last year, 67% had completed their immunization combo.

Malheur County Health Department

Project Title: Malheur Quality Assurance and EOCCO Member Engagement

Funding Type: Public Health Department

Requested Amount: \$30,000

Summary: This grant project will support the hiring of a clinic manager at the Malheur County Health Department, who would work on better coordinating services for EOCCO members and quality assurance within the clinic. Activities proposed would address multiple incentive measures, and include trauma-informed staff training, ensuring patients receive immunization reminders, screening EOCCO members for eligible services, and improving procedures for the public health clinic. The project will also coordinate with the Nurse Practitioner for PHD strategic planning for 2020-2023. EOCCO members, who make up the majority of MCHD clients, will be screened for eligibility to all services, including home visiting, family planning, and substance use recovery peer mentorship.

Morrow County Health Department

Project Title: Morrow County Public Health Electronic Health Record Implementation

Funding Type: Public Health Department

Requested Amount: \$25,000

Summary: This application by the Morrow County Health Department describes the department's need for a new electronic health record (EHR) system. With the new system, this department hopes to have the ability to run reports on EOCCO members, as well as facilitate the completion of forms and reduce duplication of records in order to focus on improving service to maternal, child and family health. They aim to do this by maintaining the rate of assistance provided with new OHP applications, tracking establishment of prenatal care, and increasing their rates of childhood and adolescent immunizations to reach EOCCO target rates which were not met in 2019. This department already has identified a new EHR (Patagonia Health) and has a tentative contract written out which outlines this system's cost for a 5yr. period. This project also has strong community support from the Morrow County Board of Commissioners to sustain the new EHR past the current application funding period.