



WELL-CARE VISITS

STRATEGIES TO ENGAGE PATIENTS 7-21

ABOUT THE MEASURE

Patients ages 3-6 and 7-21 who receive at least one well-care visit (WCV) during the measurement year provided by a primary care provider or OB/GYN.

Eligible Codes

CPT: 99381-99385, 99391-99395, 99461

ICD-10: Z00.00, Z00.01, Z00.110, Z00.111, Z00.121, Z00.129, Z00.2, Z00.3, Z01.411, Z01.419, Z02.5, Z76.1, Z76.2

STRATEGIES

- Convert minor acute visits to well child exams.
- Encourage schools to require WCV instead of a sports physical.
- Promote WCV on social media.
- Focus on childhood health at cultural events.
- Partner with schools, colleges and youth organizations to promote WCV.
- Hold well-care visit events or designated clinic days.
- Offer incentives for patients and/or their parent/guardians.

SUGGESTED INCENTIVES

- Gift cards to local businesses
- Pool passes
- Gym memberships
- Outdoor recreation equipment

Strategies listed were developed by Umatilla County Provider Meeting attendees in Spring 2024.

DID YOU KNOW?

Comprehensive well-women exams are eligible for the Well-Child Exam incentive measure.



eocco

EASTERN OREGON
COORDINATED CARE
ORGANIZATION



eoccometrics@modahealth.com