



 MODS

Health *through* Oral Wellness

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Dental Professional Relations

Disclosure

- **In-kind financial relationship as it relates to the sponsorship of the event**
 - Company: ODS Community Health
 - Relationship: Dental Professional Relations

Learning Objective

- Describe the relationship between oral health and overall health of the individual.

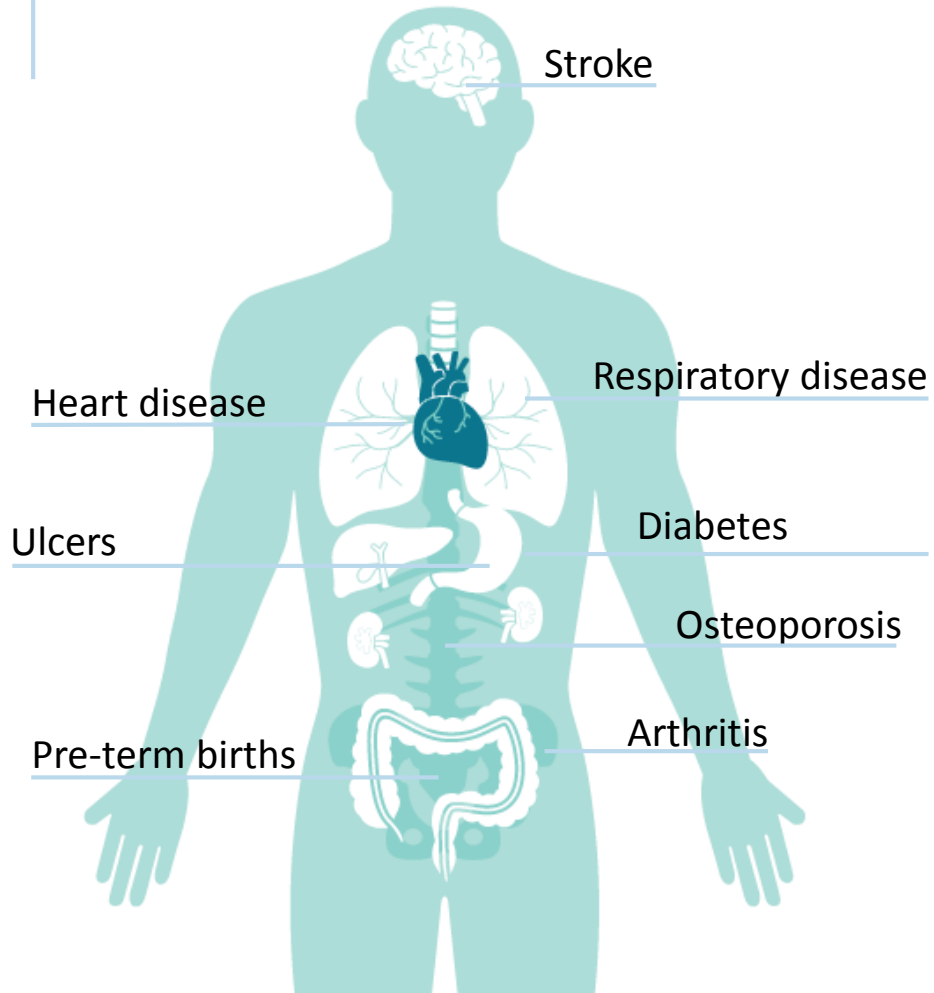
Health *through* Oral Wellness

- Limited launch date – October 2017
- Expanded to include Oregon Health Plan February 1, 2017

The total health connection



The oral/systemic connection



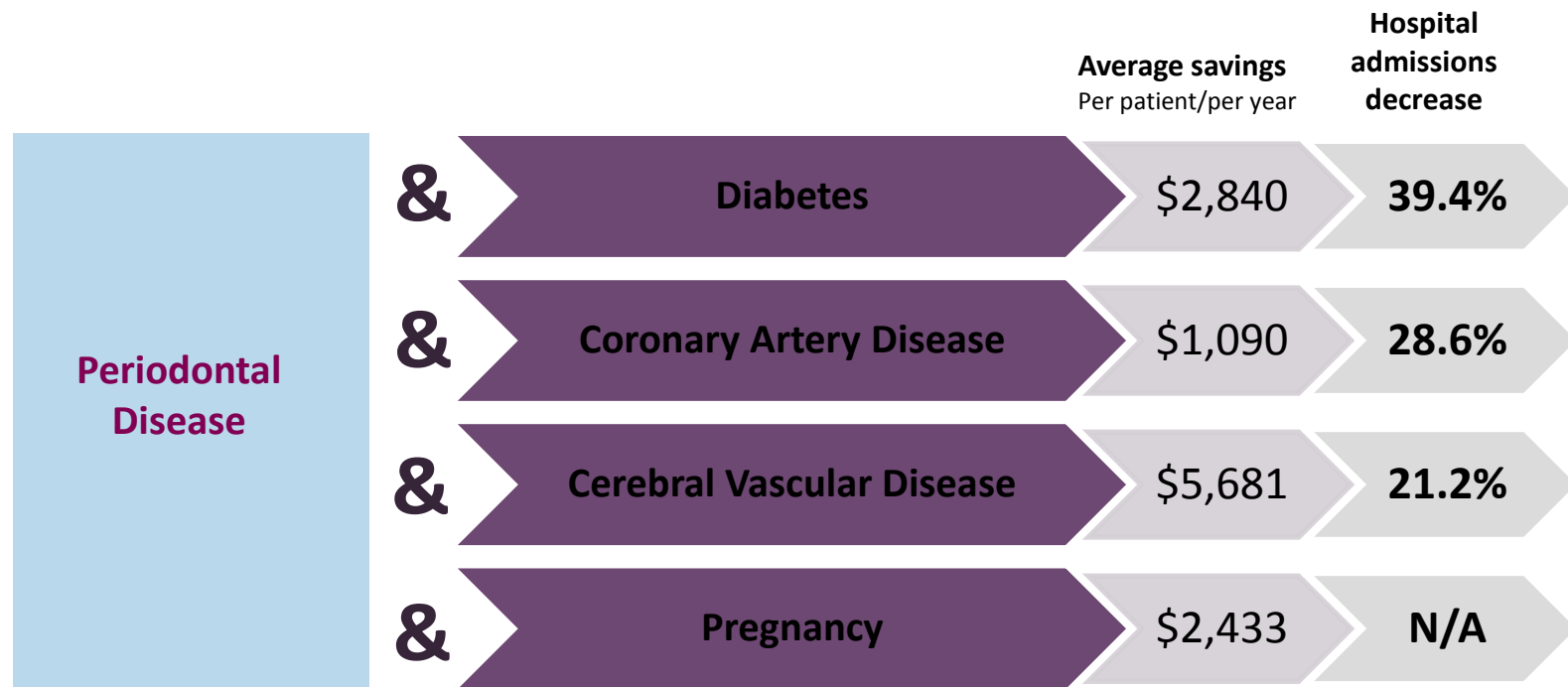
Additionally:

- Cancer
- Dementia/Alzheimer's
- Erectile dysfunction
- Chronic kidney disease
- Cardiovascular disease
- Peripheral artery disease

Impact on medical costs

The CDC estimates roughly 50% of American adults have periodontal disease, yet only 6% have received periodontal services.

Periodontal disease has been correlated to certain chronic conditions and with treatment can demonstrate medical plan savings.



Jeffcoat et al / Am J Prev Med 2014;47(2):166–174 *Impact of Periodontal Therapy on General Health: Evidence from Insurance Data for Five Systemic Conditions*

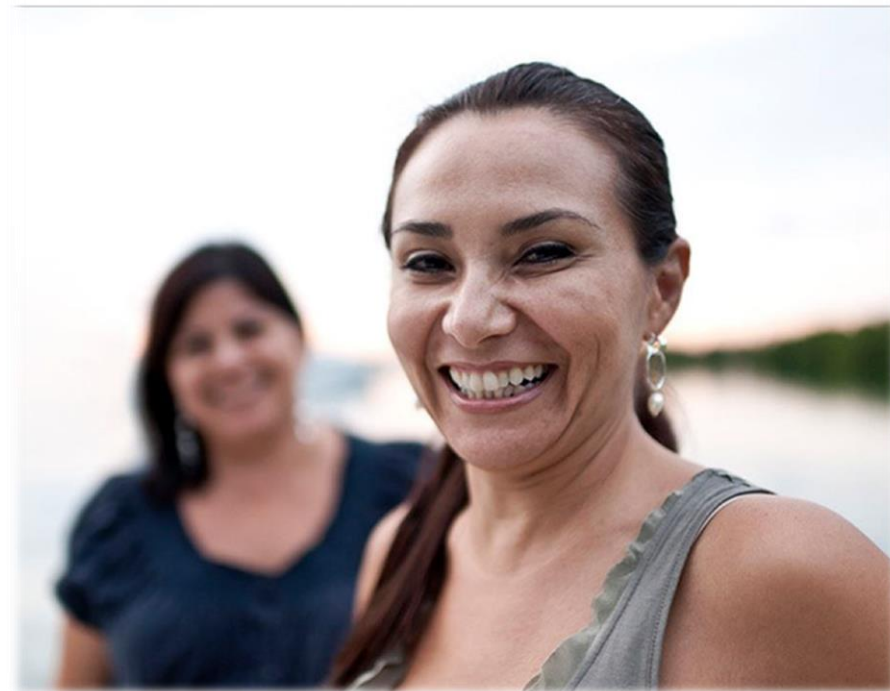
Health through Oral Wellness

Self-assessment

Better oral health for you

When it comes to oral health, we know some people need more care than others. ODS Community Dental's Health through Oral Wellness® program offers extra benefits and related care to members who have a greater risk for oral diseases.

[Benefits](#) [How it works](#) [Participation](#) [FAQs](#)



PreViser

Population oral health manager

Dental benefits today

The dental benefit

2 Cleanings per year, frequency and age limitations



Increased treatment needs

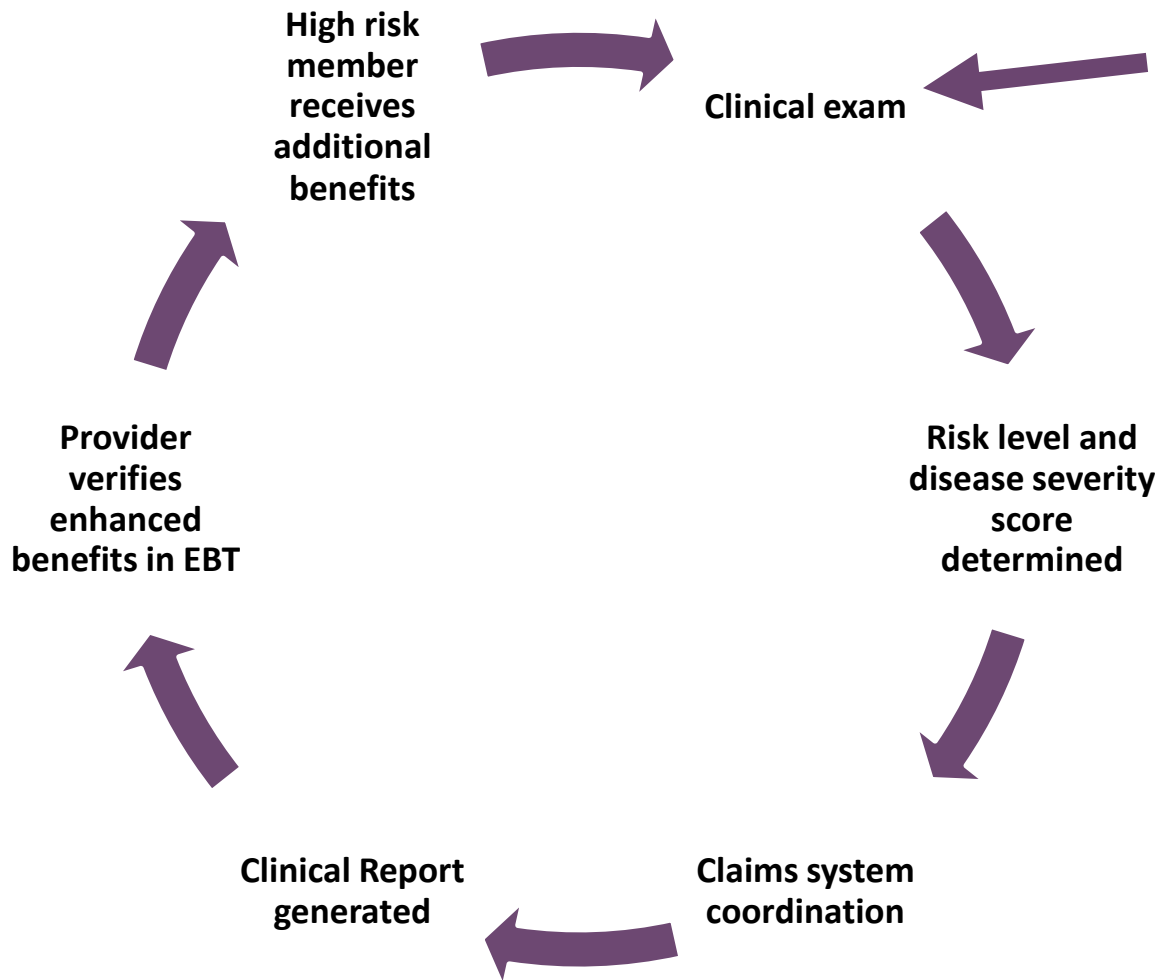


Increased prevention needs



| | | Disease description | | | |
|------------------|--|----------------------|--------------------|------------------------|----------------------|
| Risk level | | Health or Gingivitis | Mild Periodontitis | Moderate Periodontitis | Severe Periodontitis |
| | | | | | |
| Very low risk 1 | | | | | |
| Low risk 2 | | | | | |
| Moderate risk 3 | | | | | |
| High risk 4 | | | | | |
| Very high risk 5 | | | | | |

Enhanced benefit process



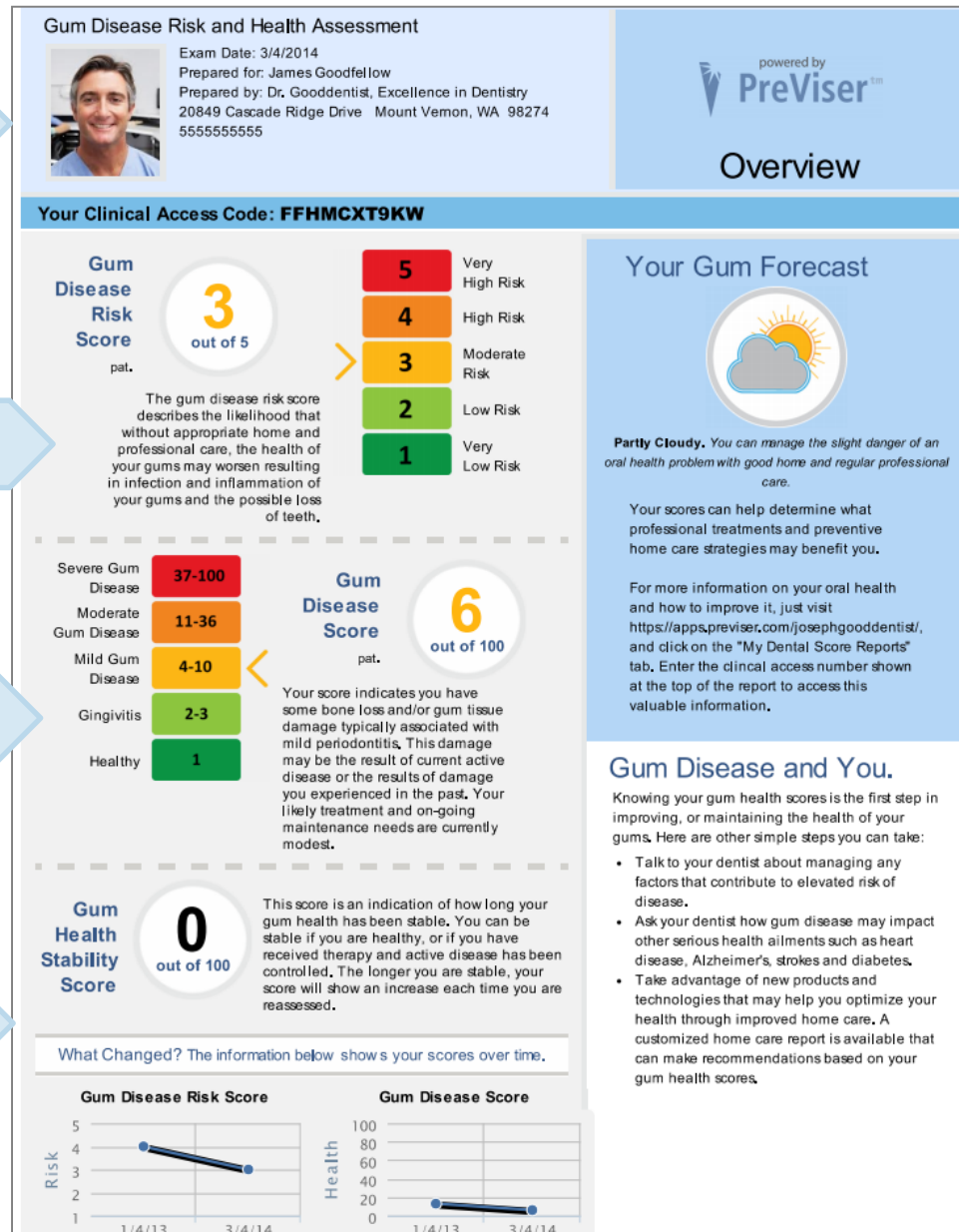
Clinical report

Supports dentist/patient relationship

Risk that disease will initiate or progress

My current severity of disease

Am I getting healthier, or deteriorating?



Risk based additional benefits

| Risk levels | Enhanced benefit | CDT Codes | Frequency |
|--|---|----------------------------|----------------------------------|
| <ul style="list-style-type: none"> • Caries risk (3+) • Periodontitis risk (3+) • Periodontal disease severity (4+) | Prophy or periodontal maintenance | D1110, D1120, D4346, D4910 | Combination up to 1 per 3 months |
| | Fluoride varnish or topical fluoride | D1206, D1208 | Combination up to 1 per 3 months |
| | | | |
| | Oral hygiene instruction or nutritional counseling | D1330, D1310 | Once per 12 months |
| | Drugs or medicaments dispensed in the office for home use | D9630 | Once per 6 months |

Member awareness



Health through Oral Wellness®

When it comes to oral health, we know some people need more care than others. Delta Dental of Oregon's Health through Oral Wellness® program offers extra benefits to members who have a greater risk for oral diseases.

The program uses an oral health assessment to find out your risk of tooth decay, gum disease and oral cancer. Based on your risk score, you may qualify for additional cleanings, fluoride treatments, sealants and periodontal maintenance.*

With extra benefits and related care, you can:

- ▶ Take charge of your oral health
- ▶ Prevent oral health issues before they happen
- ▶ Access resources to manage your oral health
- ▶ Learn how to achieve and maintain better oral wellness

Ready to get started?

Follow these simple steps to see if you qualify:

- 1 Visit modahealth.com/bebb to learn more about the program and take a free oral health risk self-assessment. You can choose to share your results with your dentist to start the conversation.
- 2 Talk to your dentist about the program. If they're not registered, ask them to call our toll-free Health through Oral Wellness provider line at 844-663-4433. Once registered, they can perform an oral health risk exam and can let you know if you qualify.

Still have questions?

We're here to help. Contact our customer service team at 866-923-0410. Or visit modahealth.com/bebb to learn more.

*All enhanced dental benefit is one subject to meeting your plan's oral maximum and other limitations. These enhanced benefits feature are available to members whose employer participates in the program.



ODS Community Dental

www.modahealth.com/bebb

You may get extra dental benefits!

The ODS Community Dental **Health through Oral Wellness®** program helps members who are at greater risk for oral diseases.

Bring this card to your next dentist appointment.



Give this card to your dentist!

Place this card in your wallet. Talk about the program the next time you see your dentist.

If they're not registered, ask them to call our provider line at 844-663-4433. Once registered, they can give you an oral health risk assessment. Then, they can let you know if you qualify for extra benefits.

Questions?

We're here to help! Please call ODS Community Dental Customer Service team at 800-342-0526.

Insurance products in Oregon provided by ODS Health Plan 34676404 (3/18)

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Dentalytics

Provider engagement in the pursuit of quality

Metrics

- Fluoride
- Periodontal maintenance
- Sealants
- Goal = **GREEN**
- meeting target



Successes and momentum

- Since the limited launching in October 2017, we have **779** unique providers registered for the Health through Oral Wellness program.
- **10** of the **20** providers in Hermiston have registered.
- Overall numbers of assessments completed by providers - **6,041**
 - Total number of self-assessments taken by members – **631**
- Dentists and hygienists reporting that the program is valuable because it allows more preventative care to patients in need.
- Feedback includes that providers feel members are more engaged in their health and treatment plans.

