



## EOCCO 2019 Community Benefit Initiative Reinvestments

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### LCACs

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#### **Baker County LCAC**

**Project Title:** Baker County Community Benefit Initiative Reinvestment (CBIR) Funds - 2019

**Funding Type:** LCAC

**Requested Amount:** \$59,326

**Summary:** This proposal targets the Community Health Improvement Plan areas of wellness promotion and prevention, Social Determinants of Health, and Behavioral Health. Activities for these areas include events for youth, hearing screening equipment and developmental screening, training and equipment for first aid for child care providers, housing vouchers, mileage and supplies support for a mobile crisis team, and maintenance and printing of a community resource guide. The LCAC will also target the Incentive Measures of adolescent well care, colorectal cancer screening, immunizations, and depression screenings through a community health event. The health event in 2018 had approximately 115-130 attendees. They will also target ED Utilization through their mobile crisis van collaboration with New Directions NW.

#### **Gilliam, Harney, Sherman & Wheeler Counties**

**Project Title:** Frontier Veggie Rx

**Funding Type:** LCAC

**Requested Amount:** \$123,571

**Summary:** The proposal is to continue the Veggie Rx program in Gilliam, Harney and Sherman counties, and to add Wheeler County to the project this year. The program screens patients for food insecurity and provides vouchers to patients to redeem for fresh fruits and vegetables. Vouchers are tracked so that metrics such as number of number that screen positive, number of vouchers distributed, and redemption rate are reportable. In 2018, 1,707 vouchers were redeemed worth about \$30 of vegetables each voucher.

#### **Grant County LCAC**

**Project Title:** Grant County CAC Community Health Improvement Projects 2019 - 2020

**Funding Type:** LCAC

**Requested Amount:** \$37,120

**Summary:** The applicants propose to fund three organizations leading 5 projects designed to improve preventive care in the community: 1) community counseling solutions - rural school mental health counselor (10 hours for QMHP in Monument and Long Creek schools. Designed to improve member penetration rates and address mental health concerns - also increase immunizations and dental sealants); 2) Strawberry Wilderness Community Clinic - Incentive Metrics Improvement Project (train 2 additional CHWs and utilize to improve quality incentive metrics for CRC screening, HTN, DIA via education, outreach visits, and collaboration with other partners); 3) Families First Parent Resource Center -

Developmental Screen Month, Working with Families Living in Poverty, and Lactation Consultant. The activities proposed for each organization will address at least one of the CCO's QIMs.

### **Lake County LCAC**

**Project Title:** Outback Strong 2019

**Funding Type:** LCAC

**Requested Amount:** \$40,250

**Summary:** The proposed projects include targeting developmental screenings through a diaper and gas voucher incentive program, timeliness of pre and postnatal care through public health and primary care collaboration and incentives, and weight assessment and counseling through referrals to movement classes and a summer lunch program. The LCAC will also target food insecurity with produce vouchers. It will also put in place a play structure at which to hold activities and events to promote physical activity. The Lake LCAC's 2018 programs resulted in 59 EOCCO members receiving developmental screenings and 12 EOCCO members receiving timely prenatal care.

### **Malheur County LCAC**

**Project Title:** Malheur County LCAC

**Funding Type:** LCAC

**Requested Amount:** \$211,020

**Summary:** This proposal will target a number of incentive measures, including adolescent well care visits, dental sealants, emergency department utilization, PCPCH enrollment, diabetes HbA1C poor control, and hypertension. They will also target the Community Health Improvement Plan priority areas of behavioral health, social determinants of health, and children and families. AWC, sealants, and PCPCH enrollment will be targeted through Spring into Wellness events and the Mobile Access Care van. Diabetes and hypertension will be targeted through a fruits and vegetable voucher program, including 1:1 consultation with a registered dietitian. Social Determinants of Health will be targeted through an Aging & People with Disabilities program, including increasing access to nutrition classes, social connection, and appointments. Quality Improvement provider meetings will aim to target unmet incentive measures. Other programs in this project include programs for refugees and migrants, a school-based dental program, courses and programs for parents, and a number of childcare related efforts.

### **Morrow County LCAC**

**Project Title:** The Bridge to Healthy Families

**Funding Type:** LCAC

**Requested Amount:** \$49,583

**Summary:** The proposal contains two programs: one is a continuation and expansion of an existing wraparound approach through care coordination and collaboration among various partners to address dental health, immunizations, and other physical health needs for youth. The second is a screening and mentorship program for adolescents to address behavioral health concerns.

### **Umatilla County LCAC**

**Project Title:** LCAC Projects

**Funding Type:** LCAC

**Requested Amount:** \$185,567

**Summary:** The LCAC wants to expand their Fruits and Veggies for Families (FAVFF) program which distributes healthy food from the Oregon Food Bank to families receiving WIC services. Coupled with the program are cooking classes, and additional food distribution through the local farmer's markets. The LCAC plans to continue employing a Metrics

Coordinator to assist local clinics on quality activities and data reporting. Other efforts include expanding access to vision services in partnership with Casey Eye Institute, coordinating care for patients with emergency dental service needs, and training 30 volunteers in the Conscious Discipline methodology to enable them to work with families at risk of violence. In their 2018 project, their FAVFF program provided food to 137 WIC families, over 90% of which are EOCCO members.

### **Union County LCAC**

**Project Title:** Union County Community Benefit Initiative Reinvestment Funds - 2019

**Funding Type:** LCAC

**Requested Amount:** \$78,132

**Summary:** The applicants describes 6 projects that will be funded: CHARM (Children and Recovering Mothers program with Grande Ronde Hospital), UCWS (Union County Warming Station), R2W (Rides to Wellness) with Northeast Oregon Transit, Double Up Food Bucks with the La Grande Farmers Market, Union County collaborative provider meeting, and a mentorship program with the La Grande School District. Many of these interventions are described as aligning with CHP priorities and EOCCO Incentive Metrics

### **Wallowa County LCAC**

**Project Title:** Wallowa County Community Benefit Initiative Reinvestment Funds 2018

**Funding Type:** LCAC

**Requested Amount:** \$39,265

**Summary:** This grant is seeking to address many community health improvement plan goals and incentive measures. Daycare scholarships will be provided to families demonstrating economic need; a sleep safety program will provide pack n plays to new foster parents. They will also aim to use peer support specialists to increase enrollment to a non-opioid based pain clinic. Funds will also be used to support Winding Water's care coordinators to target social determinants of health needs of their patients, including transportation, housing, durable medical equipment, and prescription support. Another program will target integrative and preventive wellness care including a falls safety risk project, which provides Yak Traks and Walking Poles to OHP members who are at risk for falls. 29 sets in 2017 and 22 in 2018 were provided. Gym memberships will be provided to patients who screen high for stress, anxiety, or substance use concerns. Pre and postnatal yoga classes will also be offered to mothers at risk for depression.

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## *Opt-In Projects*

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### **Baker County Health Department**

**Project Title:** Adolescent Well Care Visits 2019-2020

**Funding Type:** AWC Event

**Requested Amount:** \$25,279

**Summary:** Baker County Health Department will partner with local clinics and other community partners to: 1) participate in the Baker High School Teen Fair, 2) hold three Adolescent Wellness Events, and 3) actively promote AWC visits at late-summer events and via phone. Incentives will be offered for all youth that receive AWC visits during the course of the project. At the Adolescent Wellness Events, there will be several stations: physical therapy, medical assistant, mental health screening, immunizations and reproductive health, and physical health. Baker County Health

Department had an AWC Event grant in 2018. In their first evaluation they reported that 120 adolescents (46 EOCCO members) attended the AWC events.

### **Building Healthy Families**

**Project Title:** Wallowa County Adolescent Health Fests and Education Outreach 2019

**Funding Type:** AWC Event

**Requested Amount:** \$23,634

**Summary:** A local non-profit, Building Healthy Families, will organize a Health Fair for adolescents in grades 5 - 12. At the event, there will be AWC visits by providers, dental screenings, MH/BH screenings, immunizations, counseling, and educational resources. There is a structured plan for follow-up events, with budget allocated for these activities. Building Healthy Families received the AWC grant in 2018. They report completing 194 AWC visits as a result of the event and associated follow up activities.

### **Good Shepherd Health Care System**

**Project Title:** Rural Respiratory System

**Funding Type:** Opt In ED Utilization

**Requested Amount:** \$50,000

**Summary:** This grant for the Rural Respiratory Program (RRR) aims to reduce ED utilization by improving medical outcomes for high risk respiratory patients, primarily COPD patients. This will be achieved through home visits by a Licensed Respiratory Care Practitioner (LRCP) to 50 EOCCO, and 50 other payer patients in Umatilla/Morrow County who have utilized the ED at least five times in the past year for respiratory issues. The LRCP will provide a health evaluation, medication management and training, patient education, and follow-up calls and visits with patients to support ongoing chronic disease management.

### **Grant County Health Department**

**Project Title:** Grant County Adolescent Well Care Visit Day

**Funding Type:** AWC Event

**Requested Amount:** \$23,040

**Summary:** Grant County Health Department will partner with local clinics and School Districts to hold: 1 AWC Health Fair; 2 days of AWC clinics in outlying areas (Monument and Long Creek); and 1 day at each clinic where wellness exams for 18-21 yr./olds are promoted. Grant County Health Department held an AWC Event grant in 2018 and the various partners were able to provide and bill for 122 AWC exams, 30 of which were EOCCO members and 9 were uninsured. The rest held private insurance. They also succeed in providing vaccines to 35 kids. 95 kids received dental screenings by Advantage Dental.

### **Lake Health District**

**Project Title:** Lake County CAN (Coordination, Accessibility, Navigation)

**Funding Type:** Opt In ED Utilization

**Requested Amount:** \$50,000

**Summary:** This project aims to reduce Lake County's ED utilization and ED utilization for individuals experiencing mental illness by tracking two cohorts using PreManage: 33 Lake Health Clinic patients with BH diagnoses who accessed the ED in 2018, and 218 patients who accessed the ED three or more times in 2018 (90 of whom are EOCCO members). A patient navigator, in partnership with a care coordinator and LCSW, will help connect these patients with primary care, behavioral health, and social services as needed, as well as ensure patients have collaborative care plans. The care

coordinator plans to take the community health worker (CHW) exam, and train an additional CHW to provide these services. Patients in the cohort will also be encouraged to participate in a Chronic Pain Self-Management Program, and participate in a new chronic pain support group that will be developed as part of the grant.

### **Lake Health District**

**Project Title:** Outback Strong Colorectal Cancer Screening 2019

**Funding Type:** Opt In CRC

**Requested Amount:** \$15,000

**Summary:** Lake Health Clinic, Warner Mountain Medical Clinic, and the La Pine Community Health Center in Christmas Valley are proposing to continue with the CRC Opt In. In their first year in the project, the Lakeview clinics helped the county meet EOCCO's target rate for the first time. They had 45% of members complete a FIT or colonoscopy, compared to 38% in 2017.

### **Lake County Health District**

**Project Title:** Outback Strong Healthy Gen Z 2019

**Funding Type:** AWC Event

**Requested Amount:** \$24,950

**Summary:** Lake County Health District will work with clinics, school districts, and community partners to conduct targeted outreach to youth and their caregivers. Outreach will include a learning fair, and a teen health fair which will be paired with parent-teacher conferences. At community events, youth will receive information and support for: AWC visit scheduling, reproductive health, dental sealants, depression screening, and immunizations. Lake County Health District held an AWC Event grant in 2018. As of the most recent progress report, they report having conducted AWC visits on 109 EOCCO members and 50 non-EOCCO members.

### **Morrow County Health District**

**Project Title:** Colorectal Cancer Screening

**Funding Type:** Opt In CRC

**Requested Amount:** \$15,000

**Summary:** Morrow County Health District seeks to maintain participating partnerships and build upon last year's CRC efforts. Using existing and new patient facing materials, they will expand outreach efforts, including adding a walk thru colon at community outreach events. They will use advertising and incentives to increase screening rates to meet the Incentive Measure. Morrow County Health District had about a 44% return rate on their FIT mailings as of mid-December 2018.

### **Morrow County Health District**

**Project Title:** Morrow County Well Care

**Funding Type:** AWC Event

**Requested Amount:** \$29,678

**Summary:** Pioneer Medical in Heppner and Irrigon Medical in Irrigon will hold extended office hours for 3 evenings over the summer, exclusively to conduct AWC exam. In 2017 Morrow County Health District completed 26 AWCs during their event and 88 additional AWCs as a result of their project.

### **Saint Alphonsus Medical Center- Baker City**

**Project Title:** Colorectal Cancer Screening

**Funding Type:** Opt In CRC  
**Requested Amount:** \$20,000

**Summary:** The SAMG Baker City Clinic will join the Opt In CRC project and will scrub lists and partner with EOCCO to do a FIT mailing. Clinic responsibilities include scrubbing lists, lab coordination, and customizing mailing materials. They also plan to provide community education through health fairs and in-clinic patient education.

### **Saint Alphonsus Medical Group- Fruitland**

**Project Title:** Quality Improvement and Population Health Management in Rural Clinics

**Funding Type:** QI and Population Health Management

**Requested Amount:** \$20,000

**Summary:** This grant provides a comprehensive approach to improving HbA1C of diabetics, decreasing cigarette smoking prevalence via tobacco cessation programs, and PCPCH attribution at the Fruitland clinic. Proposed strategies include utilizing a DCA A1c analyzer at the clinic, hosting a health fair where CHWs offer smoking cessation and diabetes education, and lastly offering attendees to the health fair an established appointment with a PCP.

### **Symmetry Care**

**Project Title:** Arcadia

**Funding Type:** Clinical & Claims Data Aggregation

**Requested Amount:** \$30,000

**Summary:** Symmetry Care connected its electronic health record to Arcadia in 2016, but reports that the data are no longer properly populating in the tool, likely due to upgrades. They seek funds to fix issues within their electronic health record, to correct the connection to Arcadia, to upgrade computer equipment, and to train staff.

### **Wallowa Valley Center for Wellness**

**Project Title:** Clinical and Claims Data Integration / "Arcadia Clean-Up"

**Funding Type:** Clinical & Claims Data Aggregation

**Requested Amount:** \$30,000

**Summary:** Wallowa Valley Center for Wellness is connected to Arcadia and aims to improve patient care and impact metrics through data cleaning and workflow development. Funds will specifically go for staff time to complete the data validation work.

### **Wallowa Valley Center for Wellness**

**Project Title:** Emergency Department Utilization for Members with Mental Illness in Wallowa County

**Funding Type:** Opt In ED Utilization

**Requested Amount:** \$50,000

**Summary:** This grant aims to reduce emergency department utilization for individuals experiencing mental illness in Wallowa County. Four cohorts of WVCW clients who accessed care in the ED in 2018 will be identified through PreManage: clients who do not have a PCP, clients who have not received any primary care services in over 12 months, clients who have other gaps in care or screenings, and clients who have pain diagnoses. The Arcadia platform will be used to identify clients' gaps in care, and WVCW case managers and community health workers will perform outreach to each cohort to get them connected to needed services, and track common barriers to accessing care and successful strategies to overcome these barriers.

### **Winding Waters Community Health Center**

**Project Title:** Oral Health Promotion and Cigarette Smoking Prevalence in Dental Care

**Funding Type:** QI and Population Health Management

**Requested Amount:** \$26,698

**Summary:** Winding Waters community health center proposes to reduce tobacco prevalence by implementing a tobacco screening and counseling workflow in their dental clinic. The proposed counseling is an evidence-based program (5As) and is intended to reach a different patient population than that of their primary care clinic. Furthermore, additional counseling cessation services will be offered by the clinic to patients requesting additional help.

### **Yakima Valley Farm Workers Clinic**

**Project Title:** None provided

**Funding Type:** Opt In CRC

**Requested Amount:** \$15,000

**Summary:** Yakima Valley Farm Workers Clinic plans to implement their third year of CRC Fit mailings for the Mirasol Family Health Center in Hermiston, OR and Family Medical Center in Walla Walla, WA. Together they plan to increase awareness for colorectal cancer screening among their patients and reach a goal of 50% screened through staff education outreach and incentives.

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## *Continuing Current Projects*

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### **Good Shepherd Healthcare Systems & Umatilla County Fire District #1**

**Project Title:** Community Paramedic Program

**Funding Type:** Continuing Current Project

**Requested Amount:** \$50,000

**Summary:** Good Shepard is partnering with local EMS teams to provide home visits for patients who have recently been in the Emergency Department or are otherwise referred to the program. Within the home visits, paramedics provide screenings, lab tests, BP and vitals, provide chronic disease education, do fall risk assessments, medication administration and reconciliation, tobacco cessation counseling, and wound care. This program was successful last year in decreasing ED utilization. Of the cohort of 59 EOCCO members and 104 non-EOCCO members, no patients were re-admitted within 30 days and 94% did not re-visit the ED.

### **Len's Drug**

**Project Title:** Kick Buts

**Funding Type:** Continuing Current Project

**Requested Amount:** \$12,000

**Summary:** Len's Drug proposes to continue its tobacco cessation project using its community pharmacy staff who are trained as Tobacco Treatment Specialists and the American Lung Association Freedom from Smoking curriculum. They will partner with Strawberry Wilderness Community Clinic, Community Counseling Solutions, Advantage Dental, and the hospital district for referrals. Len's Drug had a 2018 grant on the same topic.

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## *New Ideas Projects*

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### **Blue Mountain Early Learning Hub/Intermountain ESD**

**Project Title:** Increasing Accurate Referrals by Utilizing an Online Development Screening Tool

**Funding Type:** New Ideas Fund

**Requested Amount:** \$49,873

**Summary:** This project seeks to change the method of developmental screening for children in Morrow, Umatilla and Union counties from paper to an online ASQ. Clinics would transition to entering ASQ data into the online tool using tablets. The applicants would work with providers on training, sharing data and outcomes, and improving referrals to Early Intervention and Early Childhood Special Education, local Kindergarten readiness programs, and local home visiting programs. Umatilla and Morrow Counties have never met the developmental screening metric.

### **Morrow County Health District**

**Project Title:** Integrating Behavioral Health Services into Primary Care Locations

**Funding Type:** New Ideas Fund

**Requested Amount:** \$50,000

**Summary:** Morrow County Health District is integrating behavioral health services into its outpatient primary care clinics to improve the identification of mental illness and/or drug alcohol abuse through increased screenings. With improved identification, Morrow county aims to increase access to behavioral health services, improve communication between behavioral health and PCPs, improve behavioral health outcomes, and reduce the negative impact of medical conditions like diabetes and chronic pain. To overcome physical distance in behavioral health services staffing, telemedicine will be introduced as a service option.

### **Valley Family Health Care**

**Project Title:** Improving Access and Continuity of Care in Correctional Settings

**Funding Type:** New Ideas Fund

**Requested Amount:** \$50,000

**Summary:** Valley Family Health Care will work with Malheur County Jail to develop options for providing access to medical and dental services for inmates. A 12-month pilot will assess the feasibility of various models of providing community-based care service delivery that links inmates to the health center medical home model of care.